

## INDIGENOUS SCREEN OFFICE (ISO) WORKSHOP

**FEBRUARY 07**

The Vic Theatre  
808 Douglas St

2:00 – 3:00 PM | FREE

Everything you need to know to work with and submit projects to the Indigenous Screen Office.

**Kristy Assu**  
Director - Funding Programs

Moderated by  
Barbara Hager

## ONE ON ONE MEETINGS

**FEBRUARY 08**

The Union Club  
805 Gordon St.

9:00 AM – 12:00 PM

Opportunities to pitch to decision makers and advisors and get your project moving ahead.

**Georgia Shearman**  
Director, Scripted Development  
Lionsgate Canada

**Samantha De France**  
Senior Production Executive  
Amazon MGM Studios

**Kim Ball**  
Chief Content &  
Communications Officer  
Super Channel

**Sarah Quan**  
Executive in Charge of  
Development - Comedy  
CBC

**Lauren MacKinlay**  
Development Executive,  
Scripted, Original Programming  
Bell Media

**Adam Garnet Jones**  
Director of TV Content  
and Special Events  
APTN

**Kay Rondonneau**  
Senior Marketing Advisor,  
International Market and  
Theatrical Release  
NFB of Canada

**Patrice Ramsay**  
Senior Manager,  
Independent Production  
Knowledge network

**Kristy Assu**  
Director - Funding Programs  
Indigenous Screen Office

**Mathew Parry**  
Manager, Creative  
Industry Programs  
Creative BC

**Kelly Fox**  
Sr. Marketing Manager |  
TELUS originals

**Deborah Patz**  
Investment Analyst,  
Business Affairs - English Market  
Telefilm Canada

**Jhod Cardinal**  
President and Founder  
Upstream Flix

**Michael Boyuk**  
Head of Distribution  
Films We like

**Cecilia A. Brush**  
Sales Manager  
Raven Banner Entertainment

**Kevin Eastwood**  
Producer  
Optive Nerve Films

**Michele Wilson**  
International Sales &  
Festivals Coordinator  
Epic Pictures Group

**Nicola Pender**  
Founder  
Pender PR

**Angie Power**  
Partner  
Route 504 PR

**Tina Marie McCulloch**  
Casting Director  
Tina Marie Casting

## INDUSTRY PANELS

**FEBRUARY 08**

The Union Club  
805 Gordon St.

12:30 PM – 4:15 PM

Moderated by Kevin Eastwood

**SCREENWRITING ESSENTIALS | 12:30 PM – 1:15 PM**

Screenwriters explore key guidelines and strategies for crafting compelling scripts. Discover what to do, what to avoid, and how to assess whether your story is truly working.

- Leslie Dixon** | Screenwriter
- Denver Jackson** | Director, Writer, Producer
- Barbara Todd Hager** | Producer, director and writer

**EYES ON YOUR PRIZE | 1:30 PM – 2:15 PM**

An in-depth conversation about how Marketing and Public Relations work together to give a film its best chance to find its audience.

- Nicola Pender** | Founder | Pender PR
- Kay Rondonneau** | Senior Marketing Advisor, International Market and Theatrical Release | NFB of Canada
- Kelly Fox** | Sr. Marketing Manager | TELUS originals

**THE STATE OF THE MARKET | 2:30 PM – 3:15 PM**

Distribution companies, sales agents, PR and producers discussing the current state of the market.

- Michael Boyuk** | Head of Distribution | Films We like
- Angie Power** | Route 504 PR
- Cecilia A. Brush** | Sales Manager | Raven Banner Entertainment

**INSIDE THE CASTING ROOM | 3:30 PM – 4:15 PM**

Join us for this insightful panel discussion about the dynamics between casting, directing, and acting when finding the right person for the role.

- Tina Marie McCulloch** | Casting Director | Tina Marie Casting
- Andy Mikita** | Director and Producer
- Keira Jang** | Actress (*Can I Get a Whitmess?*, *Batwoman*, *Riverdale*...)

## INDUSTRY LOUNGE

**FEBRUARY 08**

5:00 PM – 6:30 PM

Next Door | 1205 Blanshard St.

- Full Springboard Pass \$325.00**  
Panels, Masterclass, Industry Lounge access Feb 8th and 9th, three one-on-one meetings, Opening Gala Film & Party, five regular film tickets, Networking Prince of Whales Brunch Feb 9th.
- All Panels Pass \$85.00**  
Panels + Industry Lounge access Feb 8th.
- Full Day Pass \$150.00**  
Three one-on-one meetings + panels + Industry Lounge access Feb 8th.
- Master Class \$49.00**
- Pitch-a-thon Victoria \$45.00**  
Event access + Industry Lounge access Feb 9th.
- Student All Panels Pass \$20.00**  
Panels + Industry Lounge access Feb 8th.

\*CineVic and CMPA-BC Members have a 10% discount on the Full SpringBoard Pass, Full-day Pass and All Panels Pass. Please contact CineVic and CMPA-BC for discount codes.



Buy passes

## SPRINGBOARD

FEB 7, 8, 9 - 2025

## NETWORKING BRUNCH INNER HARBOUR TOUR

**FEBRUARY 09**

10:00 AM – 12:00 PM

Prince Of Whales Boat | 812 Wharf St

## MASTER CLASS

**FEBRUARY 09**

The Union Club  
805 Gordon St.

1:00 PM – 2:30 PM |

**INDEPENDENT FEATURE FILM FINANCING**  
**KIM ROBERTS – SEPIA FILMS CO-CEO/PRODUCER**  
Moderated by Kevin Eastwood



**Kim Roberts**  
Co-CEO/Producer  
Sepia Films

This masterclass will be of interest to producers who have questions about film financing & contracts. Participants will gain insights into creating financial plans, organizing interim financing and drafting recoupment structures. The class will also cover negotiations with sales agents, distribution companies & broadcasters.

## PITCH-A-THON

**FEBRUARY 09**

The Union Club  
805 Gordon St.

2:30 PM – 4:00 PM



**With Leslie Dixon**  
Screenwriter,  
Producer

(*Freaky Friday*, *Mrs. Doubtfire*, *Overboard*, *The Thomas Crown Affair*, *Hairspray*, *Limitless*...)

Leslie Dixon will listen to your idea for a movie (participants must condense it to no more than 3 minutes, and the punchier, the better!). She will respond the way a studio executive would — well, maybe a little nicer — she won't be scrolling her phone while you're talking. She will also help you tune up your idea. Obviously this is kind of like speed dating, but you'll get a glimpse of how a professional will react to your work.

**The winner gets lunch with Leslie and project and career advice.**

Max Capacity: 16

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